



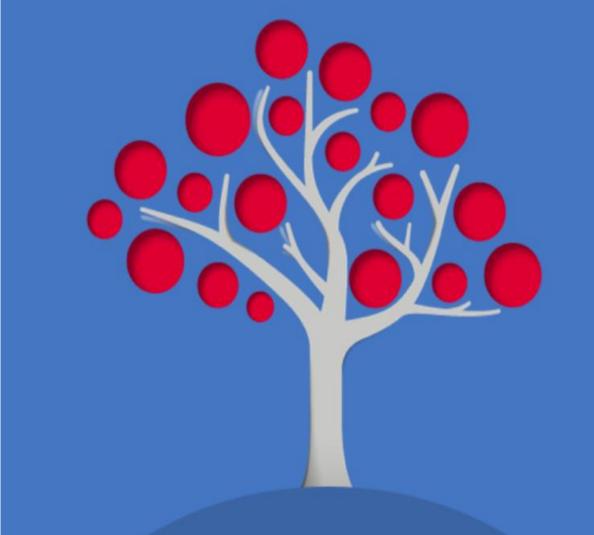


Understanding creative methods in the context of applied health research

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THIS Institute Research Fellow

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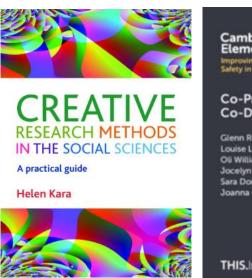


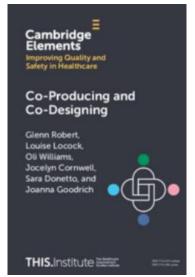


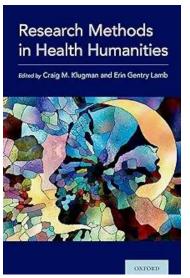


Understanding creative methods and applied health research:

Value, opportunity and impact













Creativity and creative methods in applied health research



Improving digital Personalised Care and Support Planning: The eHNA

Identifying what good looks like and co-designing improvements

Imperial College Healthcare MHS









Guy's and St Thomas'

NHS Foundation Trust

















Improving digital personalised care and support planning for people with colorectal cancer: The eHNA









Information to complete your electronic Holistic Needs Assessment.

Website:

mycareplan.co.uk/ehna

Pass code: ______
Expiry date: _____
Keyworker: _____

Phone number:

1. The oner
[In-person and/or by letter
or email]

- 2. The eHNA tool[Concerns checklist & What matters to you questions]
- Asynchronous interaction (store-and-forward)
- 3. Personalised Care and Support Planning meeting [Patient-Clinician consultation]

Synchronous interaction (remote (telephone or video) consultation

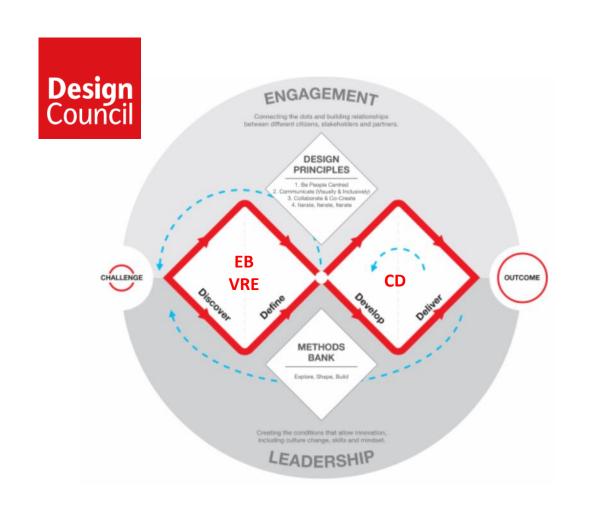


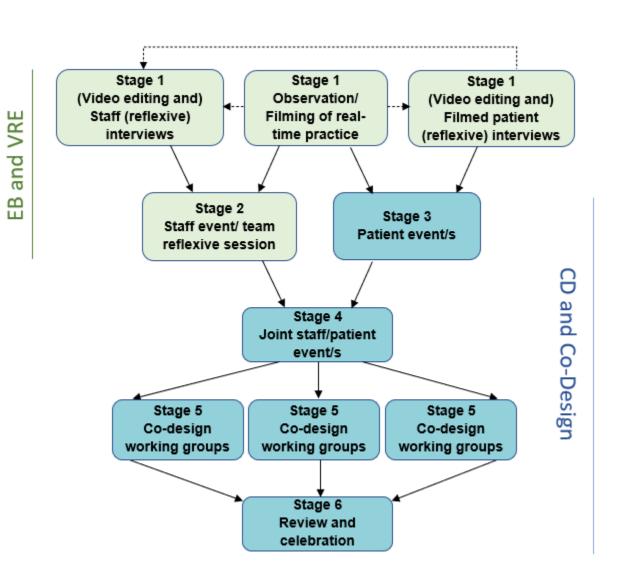




Study design: A multi-modal approach

Double Diamond, VRE and EBCD





Video-Reflexive Ethnography: Method and guiding principles





Understanding the field and building trust

- Participant observation
- In-depth interviews

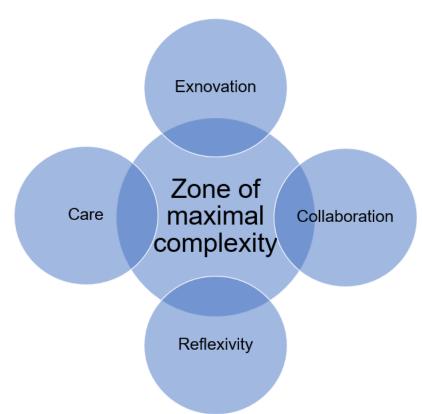


Filming interactions

- Researcher filmed
- Participant filmed



Reflexive sessions



Video-Reflexive Ethnography:

Exploration phase to gather experience data & form insights

Video recording at three time points:

1. As patients interact with the eHNA tool









The care planning consultation with patients and clinicians











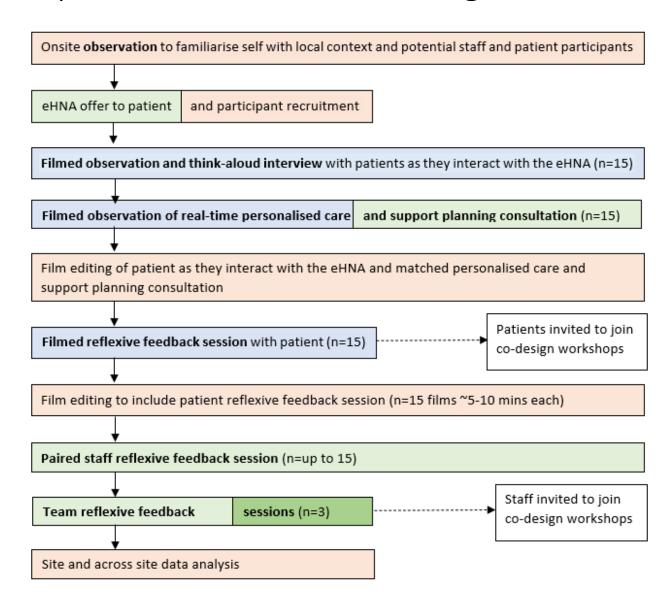
3. Patient reflexive sessions











Co-design: Co-designing improvements

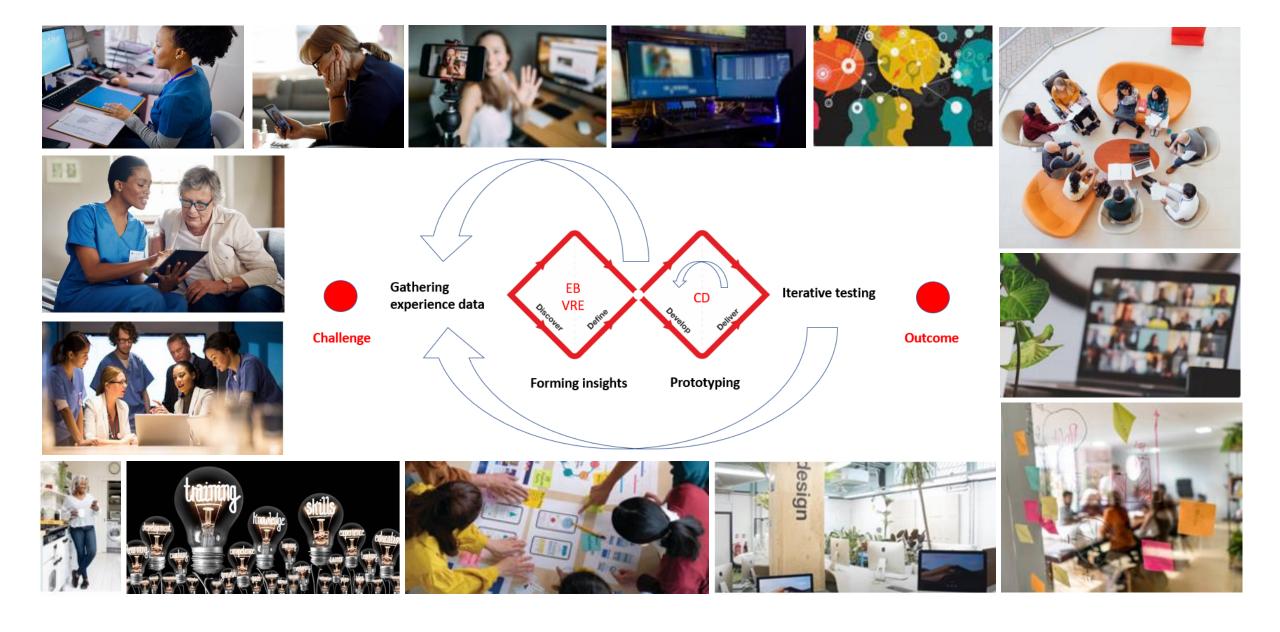
Stage 1 Stage 1 Stage 1 (Video editing and) Observation/ (Video editing and) Staff (reflexive) Filming of real-Filmed patient interviews time practice (reflexive) interviews Stage 2 Stage 3 Staff event/ team Patient event/s reflexive session G and Stage 4 Joint staff/patient Co-Design event/s Stage 5 Stage 5 Stage 5 Co-design Co-design Co-design working groups working groups working groups Stage 6 Review and celebration



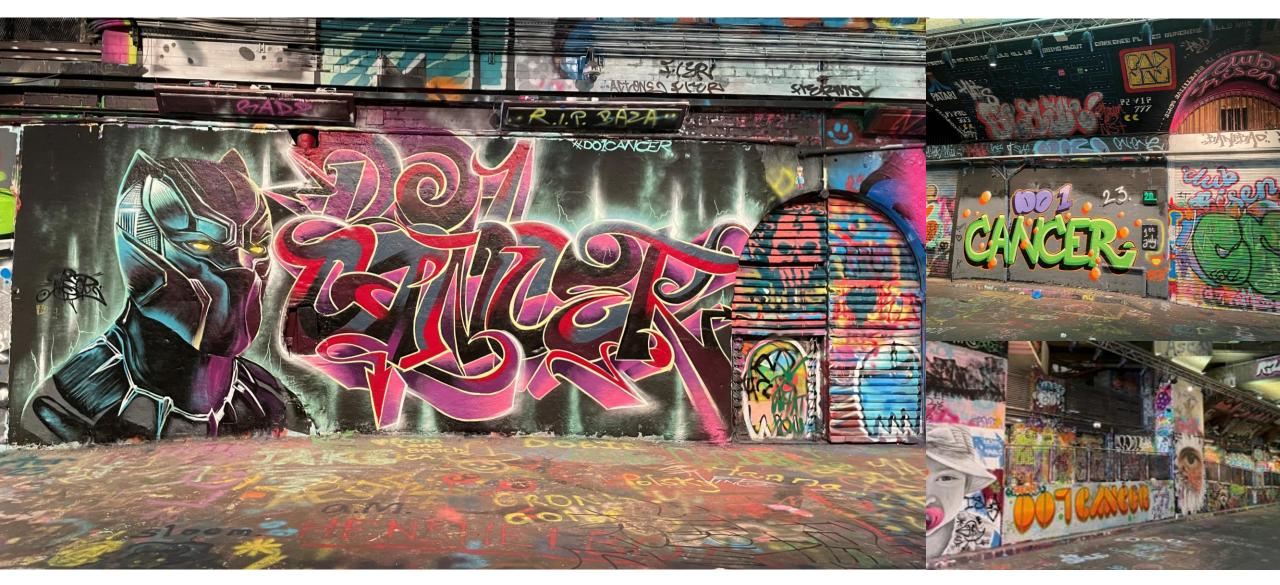




Benefits of blending Double Diamond, VRE and EBCD



Thank you!



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